

Xavier University

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All Xavier Student Newspapers

Xavier Student Newspapers

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1931-03-11

## Xavier University Newswire

Xavier University (Cincinnati, Ohio)

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## Detroit Takes Both Ends Of Dual Debate From Xavierians

Chain Stores And Compulsory Unemployment Insurance Discussed By Debaters.

By Patrick Desmond

Wednesday evening, March 4, saw the Xavier University Ciceros go down in defeat before the onslaught of Detroit University's supreme debaters. The topic for discussion was, "Resolved: That the Principle of Chain Store Merchandising Is Unsound." Mr. Carl W. Rich, A.B., L.L.B., prominent Cincinnati attorney and at present a member of the faculty at the University of Cincinnati, carried the role of critic judge. Wilbur J. Breitfelder, '31, President of the Philopiedan Society, was chairman of the contest.

William Muehlenkamp '32, Robert Maggini '32 and Edwin Heilker '31 strove to uphold the affirmative for Xavier.

At the University of Detroit a similar scene was in progress. Here also Xavier tasted bitter defeat. Ostboethoff, Muehlenkamp and Dewane were successful in an attempt to prove "that a system of Compulsory Unemployment Insurance has been adopted by the Individual States."

**Muehlenkamp Speaks First**  
The debate at Xavier was formally opened by Chairman Breitfelder, who welcomed the Detroit debaters and introduced Mr. Muehlenkamp as the first speaker.

Xavier argued that the Principle of Chain Store Merchandising is unsound because it tends toward monopoly, it is a social danger to the chain-store employees and it ruins the progress of the retail manufacturer. The wages of the chain-store employee make him a robot—and a slave.

Mass production has given us overproduction, unemployment and depression. The chains are responsible, in part, for these conditions. Their price-cutting tactics are potent weapons for monopoly. They produce articles of inferior quality and send the profits to Wall Street. The chain stores are monopolistic in theory and a menace to the individual, the retailer and the community.

**Detroit Takes Stand**  
Detroit thanked Xavier for the welcome and expressed the desire that scholastic relations should always be pleasant between the two institutions.

The negative opened with a humorous pineapple story that Xavier immediately snatched up and made more humorous. The Detroiters based their opinions on the fact that chain stores could sell more cheaply because of mass buying and direct buying, eliminating the middle man and his profits. Furthermore, anti-trust laws have held our chain systems down to a point so low that they cannot compete with foreign trusts. Why allow our trade to be thus monopolized by outsiders. Our own Atlantic and Pacific Tea Co., which has been in existence for seventy-three years has proved that chains are the most progressive and advanced form of distribution. If the affirmative opposes this, it opposes everything progressive and successful. The chains have entered their employees into Chambers of Commerce, charity organizations and community institutions of all kinds and as a result, many states have sanctioned their existence. Monopoly implies complete control of product, manufacture, sales and profits of an article. No one can prove that the chains are doing this. Only 20% of the retail business in this country is handled by chains. If all the chains consolidated they would still control only 20%. Thus we see that mergers, as arguments, are out of question. The chains are constitutional and operate on fast turnover, mass purchasing, efficiency and good management. Seventy-three years of consistently good business and public service are self-explanatory.

**Again Pineapples**  
In the rebuttals, the boys saw-sawed back and forth, reopening the now famous pineapple story.

Besides being good debaters, the boys from Detroit are certainly loyal to their city. Time and again they cited specific arguments that had for their reference the "old home town."

Mr. Rich congratulated the contestants on both sides, stating that "although the arguments have ranged from the ridiculous to the sublime, the debate was most thoroughly and capably handled." He concluded by awarding the decision to the negative team.

**WINTER ISSUE OF ATHANAEUM MAKES ITS APPEARANCE**

Publication of the winter issue of the XAVIER ATHANAEUM began this week. The ATHANAEUM or the literary magazine of the university is published tri-annually by undergraduates for all persons with a taste for aesthetic literature.

The present issue is dedicated to our late president, Rev. Hubert F. Brockman, S. J., and is marked by a biography of his life which the whole student body should know. Numerous other gems of literary work written by members of both, the alumni and the staff are to be found that will bring comment from every reader.

The ATHANAEUM is dependent on the generosity of friends of the university for its existence, because it is their financial aid and whole-hearted cooperation that insures the publication of this book.

## PROBLEMS OF INTEREST ARE CONSIDERED

Student Council Discusses Various Phases of Activity.

The semi-monthly meeting of the Student Council was held Wednesday, February 25, in the Council room, located on the second floor of the Biology Building.

The meeting was opened by Chairman Egbers who submitted a report on the money expended by the Student Council for flowers and masses for Fr. Brockman. Plans were then discussed from the floor concerning the weekly Xavier broadcast over radio station WFBE. Nothing definite was decided on this point and it was ruled that forthcoming suggestions be tabled until the next meeting, when each plan will receive a lengthy and appropriate consideration.

A plan, whereby one hour of physical culture would be a weekly requirement of every student at the University was submitted to the Council by Mr. Brand, Senior representative. Official action of the Council on this motion is being held up, pending a complete investigation of conditions involved.

**Insufficient Time**

Mr. Overbeck in a short talk emphasized the need of a definite period of time between bells. It was stated that the inconsistent ringing of the class bell caused much discomfort and more serious trouble to the student. Fr. Gallagher, campus moderator, promised that the situation would be improved.

Fr. Gallagher also stressed the need of a large attendance at the band rehearsals. He pointed out the benefits to be derived from first class jazz band in the school and urged that all students who have the ability to play and those that wish to play should attend the rehearsals.

A committee consisting of Brand, Glassmeyer, Schmidt and Egbers was appointed by the chairman for the purpose of drawing up a constitution and publishing the same. Work on this problem will begin immediately.

Members present were Hughes, Landewitch, Nolan, Overbeck, Egbers, Jordan Brand.

**SOCIOLOGY CLASS ADDRESSED ON "MARRIAGE"**

Wm. V. Schmiedeke Speaks Before Fr. Reilly's Students.

Members of the sociology class were given an insight into married life through an interesting talk by William V. Schmiedeke, '09, recently. Mr. Schmiedeke was the guest of Fr. Thomas I. Reilly, S. J., professor of sociology.

Through his presentation of first-hand information Mr. Schmiedeke enlightened the seniors as to the "give and take" attitude of married life. He urged all his auditors to prepare for marriage as he believed that many will take the step eventually.

Much of the success of married life is due to a close co-operation between husband and wife, the speaker observed. Both must recognize their mutual responsibilities and sacrifice personal well-being and live for their children.

Mr. Schmiedeke intimated that a wife is a source of inspiration to her husband. The "head of the house" should adjust his entertainment and activities so as to conform to the needs of the family.

An open-forum program followed the formal address. Herbert Heekin, also an alumnus, will address the class on "Marriage and the Family" next Monday morning.

Mr. Schmiedeke is a graduate of the Massachusetts Institute of Technology and now is cost estimator for the Penker Construction Company of Cincinnati.

A mechanical engineer won the song contest of Phi Mu Alpha at Carnegie. —Green & White.

## ENTERTAINMENT PREPARED FOR STUDENTS

Organizations Combine To Offer St. Patrick's Day Program.

St. Patrick's day is, of course, celebrated every year. Sometimes it's a dance; sometimes it's a card-party. Sometimes it's, well, no matter in what way the feast of the Irish Patron has been commemorated in the past, it has never been done as it's going to be done at Xavier University this year.

The Xavier Masque Society will celebrate St. Patrick's feast by presenting on that evening, next Tuesday, in the College Union, Little Theatre a program of mammoth proportions and of sterling quality.

From the moment that the public enters the auditorium, which, by the way, will be decorated with everything green in the city including as many freshmen as can be rounded up for the occasion, from the moment they come until the moment they take their reluctant leave, they will be dazzled by an all-star aggregation of entertainers of all sorts that few campuses in the country could equal.

The detailed program, as announced by Mr. John Kiloynce, President of the Masque Society, is as follows:

Violin Solo ..... Joseph Petraska  
My Wild Irish Rose  
Theresa O' Seale, one act play directed by John T. Anton, with a cast including: S. Arnold Scully, Jack McAndrews, Eugene Perfuno, Robert Dwyer, Richard O'Dowd, Kenneth Jordan, Robert Dwyer.  
Song Group ..... The Musketeer Quartet  
Louis Meyer  
Joseph Petraska  
Arnold Scully  
Richard O'Dowd

1. In The Evening  
2. Sweet Jennie Lee  
3. Where The River Shannon Flows.  
Reading ..... Frank X. Bearton  
"Casey At The Bat"  
Violin Solo ..... Joseph Petraska  
Selected

The Ghost of Jerry Bunder, one-act play directed by Edward Mersch, with a cast including George Ellerman, Erwin Helsenman, Robert Keeley, John Hesselbrook, August Groom, Eugene Hamilton and John Wagner.

The Musketeer Orchestra will also entertain with a few well-chosen selections.

Admission is free. So be there, sons of Erin.

**DANTE CLUB TO GIVE FINAL LECTURE OF ALUMNI SERIES**

Students and friends of Xavier University are invited to attend a public lecture to be delivered on next Sunday evening, March 15th, in the Mary Lodge Reading Room of the University Library. This lecture, which will be presented by members of the Dante Club, will be the last of the series that has been presented under the auspices of the Xavier Alumni Association.

The topic chosen for this occasion is "The Jesuit Martyrs of North America," a recounting of the lives and deeds of Fathers Jogues, Brebeuf and their companions who were canonized during the past year. Lantern illustrations will accompany the lecture, which has been scheduled for 8:15 P. M. Speakers who will represent the Dante Club are Edward P. Vonder Haar, Anton M. Mayer and John Thomas Anton.

At the same hour another trio of lecturers will present "The Crusades" before the faculty and student body of St. Charles Seminary, Carthage, Ohio. These speakers will also appear on Friday afternoon, presenting "A Pilgrimage to Lourdes" at Piqua Catholic High School, Piqua, Ohio.

The Michigan Daily, student publication of the University of Michigan, states that 37 students and dishwashers will be forced to leave the university and 15 townspeople who served as cooks, porters, etc., will be thrown out of employment if the five Michigan fraternities involved in the recent liquor raids remain padlocked.—The Reserve Weekly.

St. Mary's College, San Francisco, has limited its enrollment to one thousand students. It was also announced that there would be more stress placed upon the cultural rather than the vocational in training students.—Rockhurst Sentinel.

Prof. Einstein charges three dollars for autographs. The money is used to relieve the poor in Berlin.—Springfield.

**NOTICE!!!**

A meeting of the "X" Club will be held Friday, March 13, in Room 10, Library Building. The meeting is scheduled for 3 o'clock.

All initiates are requested to attend, as matters of utmost importance are to be discussed.

## Weekly Calendar

Thursday March 12  
Last Day of Novena of Grace  
Junior Mass at 8:30 A. M.  
Band Rehearsals at Field House at 7:30 P. M.  
Friday, March 13  
Senior Mass at 8:30 A. M.  
Dante Club Lectures at Piqua High School, 1:30 P. M.  
Sunday, March 15  
Fourth Sunday of Lent  
The Xavier Jesuit Circle at Mary Lodge Reading Room, at 4 P. M.  
Dante Club lectures at Mary Lodge Reading Room at 8:15. Topic: "The Jesuit Martyrs of North America."  
Dante Club Lecture at St. Charles Seminary, Carthage, Ohio.  
Clef Club Concert at Bellevue.

Monday, March 16  
Freshman Mass at 8:30 A. M.  
Junior Sodality at 9:00 A. M.  
Philopiedan Society meets at 1:20 P. M. Mary Lodge Reading Room.  
Student Council Meeting at 3:00 P. M.  
Xavier Radio Hour over Station WFBE at 7:00 P. M.  
Tuesday, March 17  
St. Patrick's Day  
Sophomore Mass at 8:30 A. M.  
Masque Society presents two "one act plays at Xavier College Union.  
Clef Club Concert at Xavier College Union.  
Musketeer Orchestra Concert at College Union.

Wednesday, March 18  
Chapel Assembly, Mass for all Students at 8:30 A. M.  
Conference to Students by The Rev. Martin J. Phee, S. J.  
The Dean's Announcements.  
Clef Club Concert at Knights of Columbus Hall, Newport, Kentucky.

Thursday, March 19  
The entire squad totaled 403 points during the season. The total is made up of 160 field goals and 83 tosses from the charity line. The following is a chart showing the individual record of each member of the squad, his points and the number of personal fouls called against him.

**Team Totals 403 Points**

	Per. No.	F.G.	Fts.	Fts. Games Total
Sack	34	22	10	90
Corbett	29	19	23	77
Stout	25	14	14	64
Tracy	23	7	10	53
Erbert	13	2	10	28
Whitcomb	10	5	23	25
Mercurio	8	7	11	23
Hope	8	4	11	20
McNaughton	5	1	1	11
Hughes	2	1	0	4
Stadler	1	3	6	3
Kelly	0	0	1	6

**INTRAMURALS CLOSE WITH HANDBALL TOURNAMENT**

The indoor intramural sport program at Xavier comes to a close this week with the finals in the handball tournament as the closing feature. The interest in intramural sport activities has been very clearly manifested by the large turnout of students for the various sports.

The authorities at Xavier realize the importance of the physical as well as the mental development of the student and it is their desire that every student participate in some form of physical recreation. If the student does not wish to enter into competitive sport he has every necessary facility for his physical development in the spacious exercise room of the Fieldhouse.

Through the efforts of the Student Council medals and trophies have been secured for the winners and runners-up in both the basketball and handball tournaments with medals for the winners in the track meet.

It is through the generosity of several of Xavier's prominent alumni and friends that the Student Council is able to provide these trophies and medals.

The Student Council at this time, through the Xavier News wishes to express its most grateful appreciation to Mr. Gregor B. Moorman and Mr. James J. Grogan, both past presidents of the Xavier University Alumni Association, to Mr. Abe Silverglade of the Wheel Cafe and to the Miller Jewelry Co. for making these awards possible.

Being a college student of Harvard University in 1734 was a stern and solemn business. Rules for freshmen included such as these: "No freshman shall wear his hat in the college yard, except when it rains or snows, or be on horseback, or hath both hands full. No freshman shall use lying or equivocation to escape going on an errand. Freshmen may wear their hats at dinner and supper, except when they go to receive their Commons of bread and beer."—The Hornet.

Indiana fraternities face heavy financial loss if a bill to place non-taxable fraternity homes on the tax deductible is passed.—Green & White.

A combination of the social aspect of the British college within the university and Harvard tutorial system goes to make up the structure of the new Yale.—Black & Magenta.

## Sack Leads Xavier's Scorers With Ninety Points; Corbett Next

Stout And Tracy Also In Race; Musketeer Cagers Make Total of 403 Points.

By John J. Nolan

Individual scoring honors for the 1930-31 court season were again taken over by Bobby Sack, star forward. This is the second straight year that Sack has topped the point making department. During the past season, Sack sent 34 field goals and 22 free throws through the hoop for a total of 90 markers. The pride of the Junior Class participated in every one of the thirteen games and scored consistently, although hampered by an injured foot, his average for the season just falls short of seven points per game.

Dan Corbett followed Sack in the scoring column with an aggregate of 77 points, 29 field goals and 19 foul shots. He played in one less game than Sack and his per game average almost equals that of the stellar forward. Captain Stout brings up the third position in the column. Stout had a hard time scoring points in the first half of the season but in the latter games he found his eye and dropped 25 field goals and 14 free throws for a total of 64. Stout took part in every game. "Windy" Tracy, Chicago pivot man, although out of the line-up for four contests, amassed a nine game total of 53 points. He scored 23 field goals and only 7 fouls. The latter figure is low for the reason that Tracy was unable to remain in the game for any great length of time due to a weak ankle. His average per game is 6, a very good record. The remaining members of the squad are strung out in close order.

**Team Totals 403 Points**

	Per. No.	F.G.	Fts.	Fts. Games Total
Sack	34	22	10	90
Corbett	29	19	23	77
Stout	25	14	14	64
Tracy	23	7	10	53
Erbert	13	2	10	28
Whitcomb	10	5	23	25
Mercurio	8	7	11	23
Hope	8	4	11	20
McNaughton	5	1	1	11
Hughes	2	1	0	4
Stadler	1	3	6	3
Kelly	0	0	1	6

Egbers ..... 0 0 0 7 0  
Taylor ..... 0 0 0 2 0  
Cannon ..... 0 0 0 1 0  
Total ..... 169 83 121 119 403

## KEELEY DIRECTS EARLY SEASON PRACTICE

Baseball Captain Supervises Indoor Work-Outs.

By John Nolan

Candidates for the Musketeer baseball team have been taking short workouts during the past week at the Fieldhouse, under the supervision of "Red" Keeley, captain of the 1931 team. The workouts have consisted in light limbering up exercises and track work. Keeley reports that prospects for a good year on the diamond are in evidence and if the weather soon clears up the squad will begin outdoor practice in preparation for the three game series with Indiana University starting April 2.

At the present time, the Xavier squad seems well supplied with outfield material. Beckwith, Harmon, Melners, Tracy, Murphy are left from last year's squad and with many promising sophomores reporting, the gardeners should possess plenty of power. In the infield, Keeley will again hold down the second base position. The other three infield jobs are open, with first base the most important to be filled. The catching staff is well supplied with Steinkamp and Phelan doing the major part of the backstopping. The pitching staff is weak. Paul Kelly and Geen Bode are the only two hurlers available, and the former could be used to better advantage in the outfield where he displays finished form and natural ability at the beginning of last season. Both, however may be counted on to deliver if called upon to hurl.

The baseball team is being managed by Matt "Three Star" Hennessy, assisted by John Murphy. All candidates, who wish to try out for a position on the team should get in touch with Captain Keeley, either at Eliet Hall or at the daily Hornsby lectures at the Fieldhouse.

## BOOKLOVERS STAGE TEA IN READING ROOM

Membership Extension Sought; Students' Mothers Invited.

Mothers and friends of Xavier University students are invited to attend a tea to be given by the Xavier Booklovers in the Mary Lodge Reading Room of the University Library Building on Sunday afternoon, March 15, 1931, at 3 o'clock.

"The main purpose of the meeting" according to a letter issued by Rev. Paul J. Sweeney, S. J., faculty director, "is to extend the membership of the Xavier Booklovers, a group of the University's friends that help in various ways to supply the needs of the Library. The Xavier Booklovers have inaugurated a foundation fund for the library, have given card parties each year, and have secured gifts of books, manuscripts, objects of art, and the like.

"Of course, we are asking material aid ultimately. The high cost of education is becoming as proverbial as the high cost of living. The Library is running a yearly increasing deficit. Some large gifts have been made to the University, but the object of the gift is usually specified; and, speaking selfishly, no large gift has been as yet directed Library-wise, save those for the building. With our foundation fund begun, we are dreaming a beautiful dream, hoping for the day—we may live to see it—when the University Library can grow up on its own, or rather, on the realized Xavier Booklovers' Endowment.

"We believe, too, that our meeting has a social and even a spiritual benefit. Xavier mothers like to meet. The Xavier Booklovers is an opportunity. And spiritually, our meetings bring us closer to the great work of Catholic education, and that brings us closer to the Church and to Christ.

"Very important, too—We hope to organize on a larger scale into some sort of Xavier Jesuit Guild of mothers, fathers and friends of the University."

## MR. SALDANHA S. J. ADDRESSES ALUMNI

"Land of Ghandi And Tagore" Is Topic; Crowd Attends.

Last Sunday night Mr. Charles Saldanha, S. J., delivered the eighth and final of a splendid series of lectures, sponsored by the Alumni Association. He chose for his topic "The Land of Ghandi and Tagore," an interpretation of modern India.

This was the most interesting of the eight lectures, due to the striking personality of the speaker. His contact with the audience was so intimate that you felt as if it were a personal talk between yourself and the Mr. Saldanha. He drew an immediate interest from the audience with his appearance. His dress comprised of a white robe with a red sash about his middle, and a yellow turban on his head, the latter he removed before the lecture and amazed the audience by its unseemling length.

**Draws Comparisons**

Mr. Saldanha started out by drawing comparisons between America and India. How utterly backward India really is in comparison to America. India has, stated Mr. Saldanha, over twice the population of America crowded into half the territory, yet its two largest cities have only a population of little over one million. Indians prefer the outdoors and are much closer to nature. This he contributes to the social caste system of India. India seems to be twice as large as it really is and America half as small, this is due to the traveling conditions in each country.

Mr. Saldanha described the different castes, and explained the social conditions in India. In relation to the castes he also told of the four dominating religions in India. How each religion was distinct from the others; how each could be identified by a peculiarity of dress.

Americans he compared to little children, who wear their clothes admired then. If the comment is favorable, run off well pleased. Well if that is so then there were over a hundred grown-up children who went home last Sunday night very well pleased for the Rev. Saldanha certainly pleased America.

Finally he described the work being done by Ghandi and the huge following that he attracts. According to the Rev. Saldanha, Ghandi is justified in his actions and from the picture Patheer paints of him, he is indeed an interesting character.

**Student At St. Louis U.**

Mr. Charles Saldanha, S. J., comes from Mangalore, India. It is situated on the western coast of India, near the city of Bombay. At present he is a student in the school of divinity, at St. Louis University, and made the trip to Cincinnati expressly for the purpose of delivering this lecture. His work was not in vain for the largest audience yet to attend an Alumni lecture was present. Every seat was taken, and the S. R. O. sign had to be taken in. Especially notable was the presence of so many University students. We are gratified to see that so many turned out for this, the last, lecture, but why did they wait for the last? Surely it was the best of the series, yet there were other lectures that could have been of use to the students in their school work.

After the lecture Mr. Thompson, the Alumni Association president, expressed his and the Alumni's thanks to those who were so faithful in attending the lecture and expressed the wish that they be back next year and to bring their friends with them.

And in conclusion, let me take this opportunity in behalf of the student body, in thanking Mr. Thompson and the Alumni for their splendid work in bringing so many illustrious speakers before us.

**FACULTY, STUDENT BODY REPRESENTED ON RADIO**

The second of a series of radio broadcasts sponsored by Xavier University, through the University of Station WFBE, owned and operated by the Hotel Parkway, was heard Monday from 7 to 7:30 P. M.

It is the desire of the authorities of Xavier University, in this the Centennial year, to present to the radio audience of Cincinnati in general and the alumni and friends of Xavier in particular a varied and entertaining program.

The program this week found both the faculty and student body represented. Mr. James F. Glenn, Professor of English at Xavier University High School and a former student of Xavier delivered a very instructive and interesting talk on "Better Business Principles." He was followed on the air by Mr. George E. Winter, publicity agent for Xavier U. who gave a detailed resume of events on the school calendar for the near future. Mr. Winter has been an invaluable aid to the school in arranging these weekly programs.

Mr. Richard O'Dowd, baritone soloist for the Clef Club, next appeared on the program, singing "Drink to Me Only With Thine Eyes," that famous poem by Ben Jonson put to music.

And last but indeed not least, Mr. Joseph Petraska, eminent virtuoso of the Clef Club whose renditions of Rose of Picardy, Tambourine and Es-trallita were very admirably done.



## The Xavierian News

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### THE NEWS' PROGRAM FOR A GREATER XAVIER

A Straightforward and Frank Publication of Facts.  
A Greater and Stronger Alumni Association.  
Better Inter-departmental Co-operation.  
An All-College Newspaper.

### On Quibbling—

The repartee in discussions and informal debates often adds a tinge of interest and humor which destroy usual monotony, but its continued use in a formal intercollegiate debate, savors of superficiality and tends to destroy the sobriety of the forensic platform. Last week's debate at home witnessed an affirmative leaning upon a jibe or an insinuation to bolster a tottering case. On several occasions an affirmative debater met the clash of the opposition with a supercilious grin at the audience, followed by strutting to the platform, there to sarcastically quibble about nothing. A weak grasp of the subject to be debated does not warrant the debater to resort to the quip and shallow bits of irony to substitute for a definite point of proof that should have been previously planned. Utilization of the repartee continually in the debate does not seem entirely harmonious with the cordial welcome which is extended to the visitors. Moreover with most of these quips the audience is acquainted, and their needless repetition only makes attendance heavy upon those present.

### Football's Greatest—

One of the most popular football songs at Notre Dame University contains the spirited line: "Though the odds be great or small, Old Notre Dame will win over all." And truly the contents of this quoted line account for and summarize the popularity enjoyed by Coach Knute K. Rockne of the "Ramblers", for against either great odds or small, Notre Dame has during the past few seasons consistently won over the best football teams in America.

It is because of the fact that he is a consistent winner; not through bullying, hallyhooring or questionable tactics, but rather through perseverance, personality and a sense of humor that is both natural and constant that Rockne is so acclaimed by the cities which he visits. The saying, "everybody loves a winner" has one proviso and in point of application needs further explanation. Rather let it be said "everyone loves a winner, if he is not boastful or exaggerative of his good fortune." Modesty rather than achievement has caused the immortals of history to be honored by generations of men. And in retrospect on Rockne's commenting both before and after the playing of football games, never can he be found guilty of conscious boasting or bragging. Rather his skepticism and predictions of humiliating defeats in store for his charges—by any score from one to ten touchdowns, caused many laughable comments from football fans and writers.

"Rock" was indeed honored by the people of Cincinnati. And he in turn honored the people of Cincinnati by an interesting and logical discussion of football from a sane point of view. His humorous anecdotes, many drawn from his relation with men, were numerous and typical of this mentor. Concerning his discourse, suffice it to say, it was in accordance with the views held by authoritative football fans, mentors, and officials around Cincinnati.

The interest manifested by Cincinnati in general on Rockne's visit has a significant bearing on collegiate football in Cincinnati in the future. Cincinnati is yearly growing more appreciative of the gridiron efforts of her two collegiate institutions. Judging from the personnel of the men who attended this dinner, collegiate football in Cincinnati has sufficient backers to assure her two major institutions—University of Cincinnati and our own Xavier, of every assistance in their struggle to gain recognition in the football world. Perhaps some day, not far in the future, Mr. Rockne will again come to Cincinnati not as a speaker, but rather as coach with a host of gridiron performers of an invading collegiate football opponent of either of the two named local schools.

### Poor Alabama!

Seldom do the voters of our country become cognizant of the pangs of regret that a particular congressman may experience on finishing a term of office, especially when ninety others are placed in the same category. However most of the newspapers of the country carried the story of the tribulations that surged within the soul of the departing Alabama senator. Remorse and the sting of defeat murred his calm, even as he outwardly appeared to seek solace in a garrulous, farcical farewell before an assembly of reporters. Popular favor had been withdrawn from the one congressman who afforded the public many a laugh by his fears for a religious intervention in politics. It hardly seems that the accounts of our next Congressional session will be complete without the admonition of this senator against religious aspect of some question which disturbed patriotic, though ever rampant, imagination. The antics of the Alabama senator within the staid walls of the Congressional chambers, has been a source of humor to his fellow-senators and the nation's voters. For these we'll surely miss him. Others who will return to the Senate chamber will no doubt share a similar view but lack the Hefflinian mode of expression.

## Brain Crumbs

By  
John E. Snyder

Spring has cut!

At least to one can say that the last Congress wasn't run on a paying basis.

### Public Apology

Dear gentle reader:

It sometimes happens, in the course of human events, that even the leaders of the race fall victim to the weaknesses that are a part of every man's nature and commit, through the influence of forces entirely beyond control, small errors. There is the instance of Alexander, who so foolishly mixed his drinks; of Columbus, who discovered America and let the secret out, causing a lot of foreigners to overrun our fair land; of Napoleon, who thoughtlessly led his men into Russia without supplying them with ear muffs; of Washington, who thought the Valley Forge would have plenty of heat; and of Jesse James, who met his end, in a weak moment, while trying to hang a picture for his mother. An so history is literally filled with examples of big men making little mistakes now and then. The fact is indeed of much comfort to us in this hour, for we have been severely taken to task for an error that recently appeared in this column. When we parodied Akira Ben Adhem some time ago, we inferred that the original lines had been written by Winthrop Peadar, but, on horror of horrors, they were really composed by Leigh Hunt. Dear gentle reader, accept our humble apologies and henceforth always bear in mind that the writer is a dormitory student.

### And So—

In one way, the error was of profit to us, for we now know of two effective devices which a columnist may employ if he wants to discover whether or not anyone reads his trash. A columnist may either:

1. Make an historically inaccurate statement.
2. Tell the truth about an acquaintance.

The Austin will never become very popular in America because most anybody can afford to own one.

### Glimpses Of A Dorm Students Preparing For A Conditional Exam

7:30 P. M.—Looks up from College Humor. Observes time. Determines to finish Judge Lindsey's article on old fashioned custom of marriage.

8:00—Finishes article, lights cigarette, looks out window for awhile, then reclines comfortably on bed. Thinks about what he has been reading.

8:15—Drags self from bed, stretches, pulls up chair to desk. Opens French book and lays head on it to let matter soak in.

8:25—Decides he isn't learning much that way. Begins repeating conjugations, process soon becoming mechanical.

9:00—Suddenly resolves to postpone studying long enough to write a short note to his girl to tell her that there are only twenty-five days remaining before he will be home for the Easter holidays.

10:20—As he completes eighth page of note, realizes that he had better return to French. Does so.

10:40—Decides he can look for something to eat and repeat second conjugation at same time. Finds some crackers and begins munching, immediately forgetting to repeat second conjugation. Converses with room mate on various interesting topics, most of them blonde.

10:45—Nearly faints when lights flash and realization sweeps over him that current will be turned off in fifteen minutes. Can't realize where time went. Is panic-stricken. Doesn't know what to do. Finally starts rumaging in trunk for stub of candle that he thinks he has.

10:55—Finds candle, lights it. Tries to get down to earnest studying but is upset and can't concentrate. The fear of tomorrow's exam is uppermost in his mind.

11:30—After much mental agony decides French is too difficult for him and that he doesn't care whether he flunks it or not. Goes to bed. Closes eyes with feeling of gallant warrior who fought bravely but went down before overwhelming odds.

### Book Chat

Again Mr. Howe has presented an unusual intellectual treat to Cincinnati. To the list of literary celebrities whom he has brought to this city as his guests—a list which includes St. John Ervine, Paul Creswick, John Galsworthy, George Russell (A. E.), James Stephens and others,—has now been added the noted critic and novelist, J. B. Priestley. Mr. Priestley addressed a large gathering last Sunday afternoon on the subject of the Contemporary American Novel.

In order to avoid confusion, let us begin, as did the lecturer himself, by pointing out that there are two J. B. Priestleys. Both wrote *The Good Companions*, both are travelling in America at the present time; the one is the Priestley the newspaper reporters talk about and quote as being bitterly critical of America and its manners; the other is a gentleman who has no such ideas whatsoever, who even (though only at times and then parenthetically) wishes that he himself were an American. It was the latter who spoke on Sunday afternoon.

### Speaks With Caution

Mr. Priestley attacked the subject of the American novel rather cautiously, at first. He said that the first impression an Englishman receives upon viewing "America's extraordinarily

varied and brilliant fiction" is the wealth of colorful material it makes use of, as well as its wide diversity. "In England," said Mr. Priestley, "everything has been used in novels over and over again. In fact, there is a certain hoiness in London, an inveterate non-trumper, (the one, by the way, who once expressed a wish to give a sea for the Mother of the Unknown Soldier, who, unless it is a poor season, appears in three or four novels every spring and autumn.) But in America this is not so, as the novel backgrounds of much of our fiction go to prove.

The closest thing to a school of writers that America has produced is the "local color school" of some years back, whose adherents wrote of one definite district and of usually of but one type of person. Their books were quaint, sugary, not profound, but quite readable. Their great common weakness was that they ignored the deeper differences existing between different human souls.

### Americans Subordinate Character

"The chief defect of much American fiction is that it subordinates character to background; and there is no great novelist I know of who was not primarily a great character drawer."

Theodore Dreiser in Priestley's opinion was one of the first to break away from the comparatively superficial method of the local colorists; and his early reputation was due to the contrast between his sincerity, and the lack of it in many of his contemporaries.

Edith Wharton writes distinguished novels "by turning background into a character in the conflict, as in *Ethan Frome*, and the New York novels, chiefly *The Age of Innocence*."

After the World War the School of Revolt, an organized protest against the 100 per cent American standard, came into being. With the exceptions of *Main Street* and *Babbitt*, the novels of these young rebels were not quite art, because of the very fact that they were written by rebels who were not broad-minded enough to put themselves in the places of all their characters. They did not succeed in doing away with American standardization, but merely turned it upside-down. One of the characteristics of this type of novel is that it hopes to find salvation for the poor standardized American by having him read such books as the early work of H. C. Wells and George Bernard Shaw. Hence, the novel of revolt is studded with literary names and allusions, in order, of course, to give it an atmosphere of culture. "And whenever two bookish characters get together they throw literary names at one another at a fierce rate."

### Protestations

"Hundreds of novels," the lecturer remarked in summing up this part of his talk, "have been written to protest against American standardization; it is really a shame that they should have become so standardized themselves."

Joseph Hergeshelmer he pointed to as an individual who has opposed standardization in his own individual way,—namely by creating a Hergeshelmer world, peopled by individuals "who have no visible means of support and seem to live only for love and decorative effect. But Hergeshelmer is admirable because he saw romantic material in America, and did not have to go to Europe or the Orient to find it."

Willa Cather is, according to Mr. Priestley, our most distinguished novelist, primarily because "she saw life simply, directly and strongly and wrote of it as she saw it. Her *Lost Lady* is a remarkable book."

The Depressionists, authors, for the most part, of the post-war novels, Priestley condemns. They are not Pes-

simists, as Hardy and Conrad who believe that "the good, beautiful and noble things in existence will perish because the world is hostile to them;" they are Depressionists who say that there are no wonderful or noble things in life. "And it is essential that an artist should find life much more exciting than does his neighbor."

### American Intellectuals

The speaker concluded with a few words on the young American intellectuals who have given to Europe, especially Paris and the Riviera, a. g. E. P. Hemingway, and are writing of foreign peoples and foreign places. Their plight is a difficult one; yet they should stay in their home country and find their material there even though America is a bad country to fall in, because of the high cost of everything, and even a worse country to succeed in because of the pitfalls of Hollywood, the popular magazines, and ballyhoo in general which the successful artist must ever be on his guard to avoid.

Thus does an English novelist feel about the American novel, "It has always had and still has," he concluded "a vivid background. What it needs is vivid people."—L. P.

### THE CURSE OF GENIUS

By Albert G. Muckerheide

Only too frequently our omnipresent wit interrupt with a favorite sarcasm: "It must be great to be brilliant!" But I wonder just how great it is, when one has to pay the penalty that is so often exacted. Take the case of the eminent Professor Einstein, for instance. Just because he happens to be a mathematical genius, he is forced to become an exhibit for the amusement of his less astute fellow-creatures. Just because he decided to come to America for a little serious work, he is displayed much as an ape or a trained seal would be. He becomes the butt of repartorial banter and photographic ambition. Curious crowds gape at him with wide eyes and open

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### After the Game— MEET THE GANG

AT THE



Good eats for the hungry.  
Cold drinks for the thirsty.  
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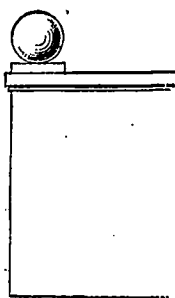
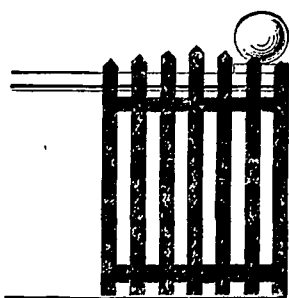


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Which is wider, the gate or the opening? Maybe your eyes fooled you that time.

## YOUR EYES MAY FOOL YOU BUT YOUR TASTE tells the Truth!

MILDER...AND  
BETTER TASTE



They  
Satisfy



## ROGER BACON WINS FROM XAVIER SQUAD

St. Bernard Boys Finally Beat  
Blue and White After Falling  
Earlier In The Season.

Dum - dum - dum - da-da-da-dum-  
dum-da.

"I told you so."  
"The third time's the charm."  
"The Ghost walked."

"The King is dead—Long live the  
King."

It was about nine o'clock Saturday evening, March 7. The travel-worn snowflakes sighed from exhaustion as they settled down on the white blanket that covered the campus of the University of Cincinnati. The sympathetic wind hummed a soft lullaby. The trees, fantastic figures in ebony and pearl, murmuring their approval and the sharp staccato crunch of the snow under the passerby's foot—all joined in that peaceful blending of sound that the city-bred calls silence.

A shot rang out! The referee had ended it all! The crowds rushed madly from the scene emitting such quotations as the preceding. Their feet packed down the snow with the steady bass rumble of the measured funeral march as an accompaniment. The subdued roar of their footsteps penetrated even to the dressing room but faded there into the heavy pall of gloom that overspread all. Now and then was heard a soul racking sob and such remarks as "What a great ball player I am," "Yeah, almost as bad as me," and "What a game!" For the Bluejackets of Xavier University High had lost to the Roger Bacon Spartans, 30 to 18. The defeat carried with it the privilege of learning the facts about the state tournament through the efficient Cincinnati papers, even as you and I.

There, there, back up, gentle reader. You're making the ink on this paper fade. It really wasn't as bad as all that. Bacon was bound to win sooner or later by the law of averages and this happened to be their lucky day.

High point man for the evening was Mattscheck with 13. I guess the box score is a pretty fair explanation of the evening's events because while both teams made eight free throws, the field goals totaled up 11 to 5. Hussey led the Xavierians with 5 points; Byrnes, Schneider, and Gerwe collected 3 apiece; Schmidt and Trame added 4 to the total which you will readily admit a ball game when one of the teams playing has amassed 30 points.

Mr. Wiatrak in desperation sent in everybody but Heitz. However class will tell, as Casey said, and it was only the first string members who did what scoring there was. Maybe, it's to be regretted that the boys didn't persist in their habit of taking Bacon down a peg every time they met, but they made a good enough record for any team. And besides that what better way could have been found to get the

boys off the court before opening day?

The line-up:	F.G.	F.T.	T.P.
St. Xavier—			
Byrnes	1	1	3
Hussey	1	3	5
Schneider	1	1	3
Pierlage	0	0	0
Schmidt	0	2	2
Grogan	0	0	0
Trame	1	0	2
Condo	0	0	0
Gerwe	1	1	3
Moellering	0	0	0
Totals	5	8	18

Roger Bacon—	F.G.	F.T.	T.P.
Werner	2	2	6
Mattscheck	5	3	13
McAvoy	0	2	2
Riechman	0	0	0
Wortman	2	0	4
Therms	2	1	5
Totals	11	8	30

## JUNIORS DEFEAT ST. PATRICK'S FIVE

Xavierians Gain Easy Victory In  
Subduing Fighting Irish By  
Score of 21-6.

The X. H. Junior squad returned to winning form and added another victory to their list by defeating St. Patrick's 21-6. This game, which was played at the school gym on Wednesday last week, makes it their twelfth win of the season.

The game was featured by the fine passing and good shooting of the home team. The Xavier boys jumped into the lead at the start and were never headed. Brehm totaled six points while Balkenhol and Voet accounted for two baskets each. In the first half St. Patrick was held to one field goal while the Xavier five looped four field goals and two free throws for a total of ten points.

Determined to avenge their defeat at the hands of St. Catherine, the boys came back and doubled the score in the second half. The St. Patrick quintet was not able to break through the air-tight defense which the Xavier Midgets presented, and therefore scored only four points in this half, all of which were made by Woerner.

When the final whistle had blown, the home team was on the long end of the 21-6 score.

X. U. H. Juniors—	F.G.	F.T.	T.P.
Balkenhol	2	0	4
Nienaber	0	0	0
Kieve	0	0	0
Voet	2	0	4
Brehm	3	0	6
Trame	1	0	2
Goetz	1	3	5
Totals	9	3	21

St. Patrick—	F.G.	F.T.	T.P.
Drain	1	0	2
Bucholt	0	0	0
Woerner	2	0	4
Flanagan	0	0	0
Havlin	0	0	0
Fischer	0	0	0
Murphy	0	0	0
Totals	3	0	6

## X. LOSES TO PURCELL BUT TIES FOR TITLE

Crimson and Gold Quintet Lead  
Throughout Contest To Hand  
Xavier A Bad Defeat.

The boys who bear the stupendous title of the Xavier University High School basketball team finally cracked under the strain and fell easy victims to the Purcell Cavaliers Tuesday evening. The catastrophe took place on Hackberry Street and the final score was 16-8. In ringing down the curtain on the Greater Cincinnati High School League, the Bluejackets turned their little melodrama into tragedy and left their bewildered supporters submerged under a wave of depression deeper than the nation enjoys. It was about the most disappointing game Captain Gerwe ever led his team through. No alibis or explanations are offered. The inquest will be held Friday at two.

Perhaps it was Stan Corbett's irrefragable desire to snag all passes that flew his way. Perhaps it was Gunny Sack. Perhaps it was an off night. Perhaps the Xavierians were blinded by a blood red haze tinged with gold. Or, perhaps, as somebody said after the game, whenever a loyal supporter of the Blue sees a Purcell uniform he forgets all he ever knew and lowering his head charges like a wounded bull with practically the same sound effects. There you are. Take your pick. One guess is just as good as another. Well, gather around, children, while

Uncle Robby tells just how it actually happened. As I remember it, it all started the night of the Purcell-Bacon fracas. Several of the X. H. squad seemed to be disconcerted by the Bacon victory and appeared dubious in statements they made concerning their approaching tilt with Purcell. That was just an introductory overture.

Purcell proved to be a rather ungracious host, coarsely snatched the lead with two points, and was so impolite that they didn't even ask their visitors if they wanted any. They increased my astonishment by adding two more points before the quarter ended and I was mentally planning to mail them a copy of Emily Post's Masterpiece. However, upon noticing their equally crude manners on defense, I abandoned all such extravagant conjectures and settled back too horrified to speak. Evidently something was going wrong. Our plays, the few times an opportunity for using them was offered, didn't even get beyond their forwards.

The second quarter found things rapidly growing worse—worse, then, have your own way. Sack was drifting around loose as if he didn't have a friend in the world. Corbett tried outwitting our own Maury, but designed in his foolish attempts, although cashing in on the law of averages now and then. Between them they managed to bring the Red score up to 8 while Schneider from sheer force of habit tossed in a foul and Hussey realized on a beautiful push shot from pivot position. The look of dumb suffering on the ordinarily black pans of the Xavier cortege as they stared at that 8 to 3 during the intermission was eloquent.

## JUNIOR CLASSES ENTER ELOCUTION ELIMINATION

For the past three weeks the Sophomore class has been going through a series of eliminations, which will end Tuesday, March 10, 1931 and which will decide what boys are to participate in the finals.

Eliminations of the Freshman class will then begin in earnest. Every member of First Year is required to have his selection memorized and to be able to give it any time after the date mentioned above. Mr. Glenn, who is in charge of the contest, will undertake to give the Freshmen lessons in diction and elocution, as he did with the Sophomores. He expects the eliminations of the First Year classes to go swiftly enough to allow the finals to be held before Easter.

## XAVIER DEFEATS WITHROW 22-19

Last Minute Rally By Schmidt  
And Schneider Wins Game  
For Catholic Team.

Well, due to Fr. Brucker's embargo on all exports all I know is what I read in the papers. Sluck down in an obscure corner of a sports page was the announcement that Xavier University High had defeated Withrow High 22-19 in the first round of the Southwestern Ohio Tournament at University of Cincinnati gymnasium. The two who defended the honor of

Sycamore Street best were our pair of Spanish forwards, Schmidt and Schneider. The boys pulled the game out of the fire badly scorched with a field goal apiece just before the final whistle tooted. Thomas J. had a pretty good day with two field goals and four out of four fouls. Morrie was second best with five points, and Larry Trame delighted the Xavier fans who looked on from the bench by sinking two from the floor.

Xavier U. H.—	F.G.	F.T.	T.P.
Schmidt	2	4	8
Schneider	2	0	4
Byrnes	0	0	0
Hussey	0	1	1
Trame	2	0	4
Gerwe	2	1	5
Total	8	6	22

Withrow—	F.G.	F.T.	T.P.
Pressler	3	3	9
Krumer	2	1	5
Boyle	1	2	4
Duncan	0	0	0
Hallschek	0	0	0
Ingerson	0	1	1
Total	6	7	19

## P. T. A. CONSIDERS SENIOR PROMENADE

The monthly meeting of the Parent-Teachers Association was held on Monday afternoon at 2:30 in the school library. The meeting was opened with the reading of the minutes of the last meeting and the reading and acceptance of the various committee reports. Plans for a card party to be held in the near future were discussed. Father Brucker made a short address concern-

ing the various scholastic events which will occur in the near future. After explaining a new system of reports recently inaugurated in the school, he considered the possibilities of a school dance. He urged close supervision of studies by the parents.

## INDIAN JESUIT ADDRESSES STUDENTS

The student body of Xavier University High was extremely fortunate in securing Mr. Charles Saldanha, a Jesuit scholastic studying at St. Louis University as lecturer last Monday afternoon. Mr. Saldanha, a native of India, gave a talk that was pleasingly tinged with humor. Appearing in white cassock and scarlet cincture he commanded his audience's attention from the beginning. While Fr. Brucker was introducing him all waited in expectancy to hear how his voice would sound. Amusement followed when he opened his talk with a decidedly British accent.

For almost an hour Mr. Saldanha explained the influence of the castes, of the three classes of native Indians, Hindus, Mohammedans, and Parsees. He explained the virtues and weaknesses of these various groups. He stated that his own entrance into the Society of Jesus was the result of America's kindness since it is largely due to this country that the true idea of God is promulgated throughout the pagan lands.

Mr. Saldanha's personality and interesting lecture succeeded in instilling an entirely different opinion in many minds of India, "The Land of Mystery."

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**Why we spend \$2,000,000  
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WE have been in the tobacco business a long time down here at Winston-Salem and we take a lot of pride in the quality of the cigarettes we make.

While we have spent a good many million dollars advertising Camels, we've always held to the old fashioned idea that the thing that really counts is what we put into our cigarette and not what we say about it.

If we know anything about tobacco, and we think we do, Camels contain the choicest Turkish and the mellowest, ripest domestic leaves that money can buy.

In fact we have every reason to be proud of the quality of Camels as they come from the factory, but the remark of an old friend of ours from Denver some time ago emphasized a point that has been the problem of the cigarette industry for years.

As he inhaled the smoke from a Camel we gave him in our offices one morning, he sighed with very evident enjoyment and then asked jokingly, "What is this, a special blend reserved for Camel executives?"

"Certainly not," we told him. "This package of Camels was bought at the corner store this morning."

"Well," he said, "I've been a dyed in the wool Camel smoker for a good many years, but upon my soul I never got a cigarette as good as this in Denver. If you would give the rest of the world the kind of Camels you sell here in Winston-Salem, you ought to have all the cigarette business there is."

THAT statement simply emphasized again the cigarette industry's most important problem. The more we thought about it, the surer we were that he was dead right, and that somehow, something must be done.

Denver wasn't getting a fair break. Neither in fact was any other town. The only people who really knew how good Camels could be, were the folks right here in Winston-Salem.

That was due to a factor no cigarette manufacturer had ever been able to control.

Naturally there is no difference whatever in the quality

of the tobacco in Camels, whether you buy them in Winston-Salem, Denver or Timbuctoo. But up to now there has been a very real difference in the condition of the cigarettes by the time they reached the smoker.

The flavor and mildness of fine tobacco depend upon the retention of its natural, not added, moisture content which is prime at about ten per cent.

In spite of our great pains always to make sure Camels left the factory with just the right amount of natural moisture, no cigarette package had ever yet been designed that could prevent that precious moisture from drying out.

THERE are three things about a cigarette that can sting the tongue and unkindly burn the throat.

- (1) Cheap tobacco.
- (2) Particles of peppery dust left in the tobacco because of inefficient cleaning methods.
- (3) A parched dry condition of the tobacco due to loss of natural moisture by overheating or evaporation.

Always certain of the quality of our tobaccos we had already made Camel a "dustless" cigarette by the use of a specially designed vacuum cleaning apparatus exclusive with our factory.

Now, if we could perfect a package that would actually act as a humidifier and retain the natural moisture content, then Yuma, Arizona, could enjoy Camels as much as we do here at Winston-Salem.

We knew what we wanted. We tried many things. We asked the Pittsburgh Testing Laboratory to help us.

After many experiments and humidity tests covering all methods of packing cigarettes came the detailed report of which this is the net:

(A) No existing cigarette package, including those wrapped in glassine paper or ordinary cellophane, gives anything like adequate protection against evaporation.

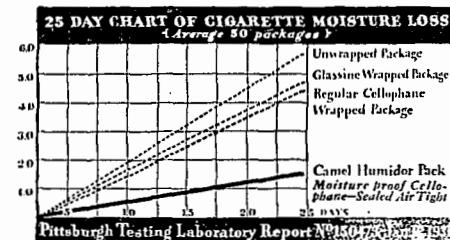
(B) All cigarettes so packed tend to dry out rapidly from the day they are released from the factory.

(C) Only a waterproof material with a specially devised

air-tight seal could give the desired protection.

(D) This measure, while costly, could be relied on to keep Camels in prime condition for at least three months in any climate.

If you have a technical bent, the graph below made by the Pittsburgh Testing Laboratory will show you the exact results of their exhaustive study.



Pittsburgh Testing Laboratory chart above graphically shows you that only the Camel Humidor Pack delivers cigarettes to you in prime condition

YOU may be sure we gave this report a lot of careful study. We checked it and re-checked it and then we went ahead. We tried this device and that. At last we met success. The air-tight wrapping involved the designing of special processes, special machines.

That costs a lot of money, more than \$2,000,000 the first year; but after you have tried Camels packed this modern new way we are sure you will agree it is a fine investment.

For some time now every Camel that has left our factory has gone out in this new Humidor Pack.

We have said nothing about it until now, to make sure your dealer would be able to supply you when the good news came out.

Camel smokers of course have already discovered that their favorite cigarette is better and milder now than ever before.

If you aren't a Camel smoker, try them just to see what a difference there really is between harsh, dried out tobacco and a properly conditioned cigarette.

You can feel the difference, you can hear the difference and you certainly can taste the difference.

Of course we're prejudiced.

We always have believed that Camel is the world's best cigarette.

Now we know it.

Just treat yourself to Camels in the new Humidor Pack and see if you don't agree.

R. J. REYNOLDS TOBACCO COMPANY  
Winston-Salem, N. C.

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## Bits Of Knowledge

By Edward B. Mersch

### Capital And The Capitalist

Today, we hear many people deriding the capitalist. We hear them blaming the capitalist for the depression in our country. They are blamed for wars and anything that does not go well in the favor of the every day man. But where would the world be without the capitalist? Civilized economic life is built up around and by means of producers' capital. Wealth permits the construction of tools, instruments, or machines for indirect production. We admit that the earliest makers of machinery probably had little or no money. The early tool maker, the inventor of the wheel and lever, was his own banker—capitalist, and his further participation in that trade depended on his selling his product for enough to compensate for using his wealth and labor in that way. Tools represented sacrifice of savings, delay in the enjoyment of wealth already created, and much thought and labor.

### Profit By Errors

Trial and error characterized primitive production. These men went at their task in probably the same manner that a brute animal tries to escape some danger. The animal tries one way and if it fails it tries another, and keeps on trying until it succeeds or loses its life in the attempt. So also must have been the case with the primitive inventor. If we but look over the array of primitive tools, we find that early clubs, bows and arrows, hoes, picks, cars, and a host of other instruments all became better as the time and money advanced. This world is a series of graduations. So also were the changes in the tools, always a graduation toward betterment. Men from time to time learned to use different soils and situations in growing their food; they learned the most suitable time for planting; the most suitable means of cultivation, and the most suitable time for harvesting. In the same manner the primitive inventor learned to build his tools.

### Market Development

But the use of much capital in industry awaited the development of wide markets. It took Europe a thousand years to regain what the civilization of the Roman Empire had reached before its breakdown. Even then universal and free markets were few. These steps in modern industry had to be built step by step, each step requiring many stories to complete it. Commerce in the olden times was slow. There were few or no roads, and the roads that did exist were usually bandit-infested. Even then the home town merchant opposed competition of outside traders and producers. But com-

merce owes its development to the Crusaders. These Crusaders built roads, or at least mapped them out. They helped to build up great systems of sea transportation. They helped to eliminate restrictions on productions, employment, and price.

Then when trade became freer, merchants secured large amounts of goods from other countries. The men in the villages who were thus put out of work began to raise and manufacture the raw material and to ship it to the manufacturer in the distant lands. By this method we find the whole world benefitting. But only did the golden age of the manufacturer come when markets further expanded and popular demand for products grew. This is where the capitalist played a most important part. He supplied the money so that these demands could be satisfied. In other words he built up the countries of today. When steam power was discovered, it was the capitalist who placed it in the power of every man. It was the capitalist who caused the first steam ship to cross the ocean. It was the capitalist who brought the raw materials to the ship yards where these ships were built. It was the capitalist who furnished men for the voyages. It was the capitalist who loaded the ship with goods to be sold in foreign markets. Then why does the average man of today cry out against the capitalist?

### Inventions

The factory system developed rapidly with steam power, and a series of inventions sprang from nowhere. The spinning jenny, the power loom, the metal cutting lathe, the sewing machine, and vulcanized rubber, are but a few of the things that arose about the year 1800. Then the telegraph, the printing press, the locomotive, and the steam ship enlarged the markets. And again the power of the capitalist enters into the picture. The need of funds for working and fixed capital grew, and banks increased in size and number in order to supply the demands for modern production requires large amounts of specialized capital. An automobile manufacturer must have extensive plant space and machinery. But if he had only this space and machinery he still would not succeed. He must have more capital in order to advertise his products. In addition he must have capital to pay wages and salaries. He must sell at times on credit, and still at other times he has large sums of money tied up in raw goods. It is here again that the capitalist comes to the rescue.

The prime factor in the determination of interest and prosperity is the demand for money and credit. The financial market experiences demands for funds in varying quantities and at many rates of interest. Governments, business, and consumers are the chief borrowers of funds.

### Government Loans

The government chiefly confines its borrowing to war time. But public works are another major element in government loans. The government borrows money to pay its operating expenses until taxes are collected.

Business wishes loans for the erection of plants, for the drilling of oil wells, the building of railroads, the improvement of farms and the hiring of labor. Then after it has these things it demands more money for advertising. But from time to time unexpected losses in collections, fires, general business depressions, or expansion of production, bring other circumstances necessitating more loans.

Now that the business man and the government have to have money to tide them over, so also does the average man. He needs money to furnish his home, to buy the luxuries of life, the necessities for existence, and money to keep this endless wheel of business rolling. Therefore he must make loans.

Why, therefore, do people cry out against capital and the capitalist? Is it because they are jealous? Or is it because they don't know the necessity for capital? Whatever be the cause, let them study the question and come to the only conclusion... that capital and the capitalist are necessary for our own existence.

### MAN MADE LAWS

By Gus Groom

There are numerous intelligent citizens in the United States who look upon the growing criminal statutes of the nation with a feeling similar to shame. They find it impossible to overlook the inference that all these laws are necessary to preserve the life and property of the individual from his fellow man in this, reputedly, most enlightened and civilized nation of ours. They are constantly asking themselves if this nation of children and illiterates do need so much restraint.

A statistician, perhaps in satirization of the criminal code, computed statistics showing that a law abiding citizen had 99 opportunities for arrest every 24 hours.

The majority of automobile owners, operate their cars in constant fear of arrest as a result of some trivial breach of regulation. The most careful and capable driver is no longer immune from the threat than the thoughtless or the reckless driver.

Many fear that the American people are creating for themselves a tyranny of law, burden of which will inevitably become as intolerable as the tyranny of man.

The United States has a criminal class and it has a complex society that becomes more and more complex as the population of the nation increases. America also prides itself upon its education systems and its high intellectual and moral standards. Consideration of these standards causes the swelling of these statutes to appear incongruous.

Freshmen who have automobiles at Washington and Jefferson may be deprived of the privilege of operating their cars if their marks are not above par.—Buckkille.

Kansas State—They have a dating bureau. The girls started it by filing their names at the office. In the questionnaire they answer the following questions; height, weight, waist, drink, smoke, neck appetite age? Woe to the girl who was deceptive in answering.—Killikill.

## Food For Thought

By Elmer J. Glassmeyer

### Fear

Since the very beginning has mankind been a slave to that arch-enemy of happiness, and relentless master Fear. Countless multitudes of people of every age have permitted their lives to be clouded, embittered, and even crushed by it. However fear need not oppress anyone for it is usually self-induced, proceeding directly from the minds of those oppressed and is devoid of all reality. Since it is a mental affliction it can be treated just as successfully as any physical one, for fear is not of the blind primitive type but is due to either superstition or weakness of character. Both will fall before the advance of reason.

Superstition is itself repulsive to reason, for what could be more stupid than the current beliefs relative to the bad luck which always accompanies the number thirteen, or the sixth day of the week, Friday? Such types of superstition are based upon imperfect or superficial observation and stand as

evidence to an excessive credulity and feebleness of mind. Individuals who possess such proclivities should examine the nature of their beliefs, and having determined the sources from which they have come, should be honest with themselves to admit that they are pure coincidences, founded on nothing more substantial than false or exaggerated traditions. Like all other types of fear it too may be banished by the application and practice of sound reason.

### Don't Fool Yourself

It is well known that anger or any other violent emotion will cause the normal fear to vanish. The last war furnishes many examples of this for everyone has heard of these moments preceding the "zero" hour, which for many, were fraught with paralyzing fear. It is also known how this fear vanished when the officers whistles shrilled the signal for attack. The soldiers leaping over the parapets were themselves surprised by their own calmness and the utter absence of all fear. However the reason for their conduct is obvious, for their brains were inflamed with rage against the hated enemy, and they were dominated by the one fixed idea of capturing the specified objective. Being possessed of this one fixed idea there was no room for any other and as a consequence their fears were temporarily forgotten.

It is dangerous as well as a foolhardy assumption to suppose that fear can be conquered by working one's self into a frenzied rage, or by so disposing the mind that it is obsessed by a fixed idea. To adopt such a procedure is but

to admit one's own cowardice as well as to further the debilitation of one's own character. As one is made insensible to pain by the administration of a nerve deadening anesthetic so is one made insensible to fear by means of an overpowering emotion or fixed idea. Thus such a procedure does not enable us to conquer fear but only blinds us momentarily to its presence. Under similar circumstances one might find that his brain is not so easily obsessed by the desired fixed idea, and that the focus of his attention wanes and finally shifts, against his own will, to that object which he is loathe to think of. It is a psychological fact that a deliberate effort of the mind to avoid or forget something usually results in that something being all the more firmly fixed in the mind. Forgetting is a negative action calling for complete neglect and cannot be achieved by any positive action.

### Fear Unnecessary

It is argued by some that fear itself is elemental and must of a necessity exist in man as it is nature's own protection against harm. At one time, thousands of years ago, before the dawn of civilization, this was indeed true but the necessity for it has long since passed and its presence today is a detriment rather than an aid to the best interests of man. It is a holdover from an age of intellectual darkness and should be without a place in the thinking civilized life of today. As the modern home has supplanted the cave dwelling so must primitive fear give way to cool unruffled reason.

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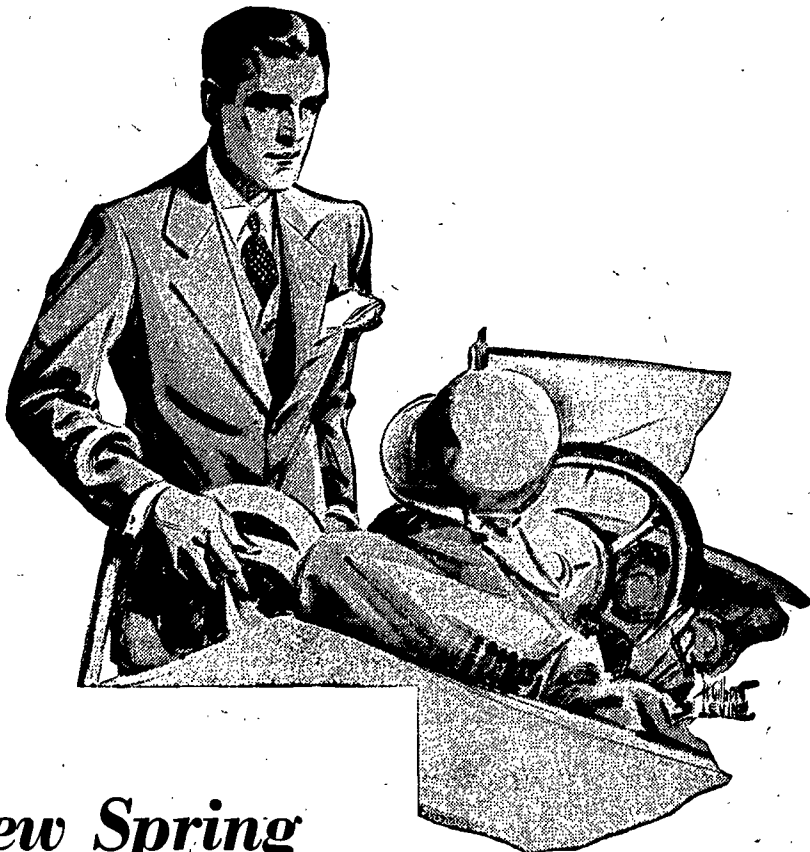
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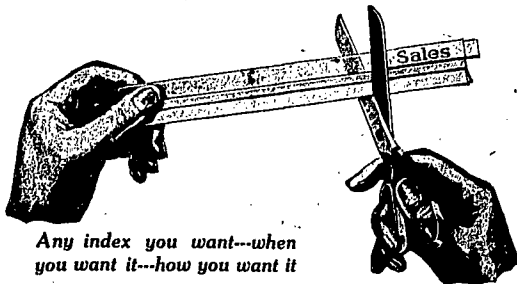
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